

HCCSAAA Monthly Meeting June 22, 2022 Minutes

Attendees: Gary Anderson, Rick Brennes, Mary Capps, Jack Diamond, Ruth Diamond, Bert Estrada, Bridget Fidler, Andy Hentschke, Goldie Kruger, Karen Marshall, Steve Meyer, Cecile Sanders, Jim Sanders, Mike Sickmiller, Janice Snitkin, Dick Snitkin, Don William, and Bruce Harlan

Call to Order - at 6:30 by Steve Meyer.

Announcement - Steve Meyer announced that Carol Jane Cutler, Sheriff Gary Cutler's wife of 48 years, passed away peacefully at home today. She had been battling cancer for 21 years.

Introduction of Guest Speaker – Bruce Harlan introduced Martin (Marty) Maloney, NYPD Detective (Ret.) Auto Crime Division. Topic: Ground Zero

Approve Minutes - Steve Meyer asked for a motion to approve the May minutes which were carried by acclamation.

Treasurer's Report (May) - Gary Anderson stated that as of May 31, 2022, our account balance was \$2,005.45 plus \$240.00 in petty cash for a grand total of \$2,245.45. Our fundraising efforts in May added \$7,963.38 to The Sunshine Kids Fundraiser and we spent \$3,334.77 in May on prizes for The Sunshine Kids bingo game. Additional costs were incurred while the SSKs were here but those costs will be reflected in the June financials.

Bridget Fidler made a motion to accept the May minutes with a second from Janice Snitkin. **Motion carried.**

Membership Report - Gary Anderson stated that we have 43 paid members and one honorary member.

Introduction of New Members - Steve Meyer introduced the three new members that were in attendance tonight: Bridget Fidler, Goldie Kruger, and Don William. These three were all graduates of the recent Citizens Academy, of which there were 15 graduates and as of today 12 of these graduates have joined the Alumni association. Steve read the names of the other nine members who were not in attendance and asked all older members to welcome these new members.

Members Online Directory Update - Ruth Diamond discussed the password protected membership directory that is currently on our website. Only paid members are listed and each member determines whether they want their phone number and/or email address to be listed. She asked if any new member, or older member would like to be listed to please let her know at the end of the meeting. She will send these names to Steve to be added to the online directory and also send these members the password to the site.

Sunshine Kids Event - Gary Anderson thanked all the members who volunteered their time during the week shared with The Sunshine Kids. NOTE: Ruth Diamond put together a slideshow of photos from that week and it was shown on the large monitor at different times during the meeting.

TCPAAA Conference - Ruth Diamond gave a quick synopsis of the conference, specifically discussing a couple of the keynote speaker topics and the possibility of the Alumni being able to visit the TSA canine training at JBSA Lackland at a future time. Jack Diamond said the interaction with other alumni groups was very educational and encouraged our members to consider attending this conference in 2023 when it will be held in College Station.

Marketing & Fundraising Report - Jack Diamond thanked the Alumni for all their efforts at both the San Marcos and Wimberley Cheeseburger fundraisers this year as that enabled us to have a total of over \$13,000 in our account earmarked for The Sunshine Kids.

Jack presented the initial plan for a fall fundraiser using a powerpoint presentation. This fundraiser will be a prize package raffle taking place in September and October. Members would get tickets to sell and we would set up ticket sales at five Hays County locations. The total raffle prizes would be \$2,500, composed of five \$500 each packages of Hays County restaurants, retail stores, and possibly wine tour companies. Jack handed out a listing of over 50 locations of these businesses, asking if any member had an 'in' or connection to facilitate the ease of asking a business to donate a \$100 gift card to this raffle event. Obviously, if we could get the businesses to donate the gift cards, there would be no cost for HCCSAAA. However, if we needed to purchase a gift card or part of a gift card, that was possible assuming we would sell at least 700 tickets like we did for the gun raffle last year. Jack's goal is to make a minimum of \$6-8,000 dollars, possibly \$15,000 if all tickets were sold assuming ticket price of \$10. All members liked the prize raffle idea. He then opened it up for discussion, thoughts, other ideas and the following comments were made: Mike Sickmiller - suggested one big prize, most probably a gun; Rick Brennes - suggested instead of the wine tour, possibly more of an adventure/daredevil prize like skydiving; Janice Snitkin - suggested that there be more variety among the packages, maybe each one different; Steve Meyer - stated there are four gun raffles that he knows of that are conducted every fall, therefore a gun raffle would have too much competition in the fall. Jack said all suggestions would be taken under advisement to formulate the final prize packages.

Once again Jack asked for volunteers to join the Marketing & Fundraising Committee; it is difficult to continue with the amount of work to pull off these fundraisers without more members engaging. Currently there are 4 members; Jack, Ruth, Rick Brennes, and Thaddeus Foster just joined. Jack would like to have one more member, thereby having five members in total and asked again for one more volunteer to join the team.

Review Upcoming Dates - Steve Meyer summarized all the events listed on the back of the nights' agenda.

New Business - Gary Anderson stated that the two storage units that Community Outreach currently have had a rate increase. One of those units holds materials used by the Alumni - grills, signs, etc. Dennis Gutierrez wondered if the Alumni might pay the annual rate for one of the storage units. Gary will check with Dennis on the cost of a unit and get that information to Steve for our consideration.

Adjourn - Gary Anderson made the motion to adjourn the meeting at 8:33 pm with a second from Jack Diamond

Next Meeting will be held on Wednesday, July 20th at 6:30 pm at the PSB.